

PRIVACY POLICY

Last Updated: October 24, 2014

The Creative Mind Group, Inc. (“Company,” or “we,” or “us,” or “our”) has created this privacy policy (the “Policy”) to explain our privacy practices so you will understand when and how personal information is collected, used, disclosed and protected with respect to this website (the “Site”). Individuals must be 18 years of age or older to use this Site and you warrant that you are 18 years of age or older. By using the Site, you consent to the privacy practices described in this Policy, as modified from time to time by us. Therefore, you should carefully review this policy so you understand our privacy practices.

Your information and how our Site makes use of it

Our Site may collect up to two kinds of information: personal (such as your name and e-mail address) and aggregate information (such as the number of users who log on to the Site on a daily basis). As a general policy, no personally identifiable information is automatically collected from your visit to our Site. However, if you choose to apply for, or otherwise participate in, the Company’s internship, film making, or networking programs (each, a “Program”), or any promotional, e-commerce, or interactive activities offered on the Site, you will be asked to provide us with personally identifiable information about yourself (“PII”). When you apply for a Program and set up an account on the Site, we collect PII (which you provide) that may include your: (i) first and last name, age, gender, and photograph; (ii) physical address; (iii) email address; (iv) phone number; (v) educational background; (vi) your résumé, (vii) PayPal account number or credit or debit card number; and (viii) browsing and fee payment patterns. You can change or update your PII on the Site by changing your account information. The PII you submit will be used to apply for a Program, carry out your requests, respond to your inquiries, and to notify you (as applicable) regarding any Program.

If the email address under which you’ve registered your account belongs to or is controlled by an organization (e.g. an educational institution, company, etc.) we may disclose your email address to that organization in order to help the organization understand which of its personnel are using our services.

From time to time, we may collect general statistical or aggregate information. Such information can include the type of browsers being used (e.g., Internet Explorer, Safari, Chrome, Firefox), the operating system you are using (e.g., Windows, Mac OS, Android, or iOS), whether a mobile device is used, the number of users that visit a specific page on the Site and the character and duration of such visits. This information may be used to help analyze Site traffic and improve our services. At no point, however, will the aggregated information personally identify you.

We reserve the right to disclose any PII or aggregate information if required to do so by law, including compliance with legal process served on Company, or if we believe that

such action is necessary in order to: (a) to protect or defend the legal rights or property of Company, the Site, or its users; or (b) in an emergency to protect the health and safety of the Site's users or the general public.

You should refer to the rest of this Policy to see how we use, disclose and protect this information:

Information You Give Us

We collect information you give us when you use our Site. Examples include, but are not limited to, the following:

Automatically Collected Information. We automatically receive certain types of information whenever you interact with us. For example, when you visit the Site, our systems automatically collect your IP address or your mobile unique device identifier, and the type of browser you use. Information may be automatically collected through the **use of cookies and/or beacons** which are discussed in more detail below. We may also collect information about your browsing behavior, entry and exit points for the Site, search terms, website addresses you visit, page views, and impressions.

Cookies. Cookies are small text files placed on your hard drive by a website when you visit. These files identify your computer and record your preferences and other data about your visit so that when you return to the site, the site knows who you are and can personalize your visit. In general, we use cookies to collect information so that we can determine how to improve our site by seeing which areas, features and products are most popular, to personalize the site, and to improve the site experience. Most browsers automatically accept cookies as the default setting. You can modify the setting to reject cookies or to prompt you before accepting a cookie from the sites you visit by editing browser options. If you decide not to accept our cookies, you will still be able to access those parts of our site available to the general public but you may not be able to use some of the Site's features or services and you may have a less satisfactory experience.

Similar in function to Cookies, Web Beacons are small, transparent images that collect information such as the IP address of the requesting computer, the time for which the material was viewed, the type of web browser that retrieved the web beacon image, and the existence of cookies previously set by Site's server.

Children's Privacy Policy

This website is intended for use by individuals who are 18 years of age or older. Accordingly, Company does not knowingly, directly or passively collect information from individuals under the age of 18. If we create programs or services that make it appropriate to collect information from individuals under the age of 18, we will notify you of the change in this Policy.

Do Not Track Requests

The Site does not respond to browser-based, Do Not Track requests or signals. Further, the Company does not allow other parties to collect PII over time and across different websites when a user or applicant uses the Site.

USE OF PERSONAL INFORMATION

Internal Use of PII

In general, we use PII internally to serve our Program applicants, to enhance and extend our relationships so our applicants may take maximum advantage of our services. For example, by understanding how you use our Site from your computer or mobile device, we are able to customize and personalize your experience. More specifically, we use PII to provide services or to anticipate and resolve problems with our Site, or to respond to applicant support inquiries, and to create and inform you of new services or Programs from the Company or others that may better meet your needs.

Disclosure of PII

The following section describes these disclosure practices more fully:

Internal Analysis. We use aggregate information and PII for our own internal statistical, design, or operational purposes, such as to estimate our audience size and measure aggregate traffic patterns as well as to understand demographic, Program interest, and other trends among our users. We may also use this information in connection to distribution of Company newsletters and other communications. In some instances, we may outsource these tasks to third parties; however, the third parties may not use or disclose your PII for any other purposes.

Our **Affiliates.** PII as well as aggregate information may be shared with our corporate affiliates and stored on equipment and facilities that we share with affiliates and Company vendors. We will keep all information collected from this Site logically separate from other information stored by such affiliates on such equipment.

Use of Applicant Videos

By submitting an application video to the Company, each applicant hereby grants to the Company:

The absolute and irrevocable right and permission, throughout the world, in perpetuity, with respect to the photographs(s), videography, or recording(s) in which the applicant appears, hereto: (i) to edit, alter, use, reuse, publish and republish the same in whole or in part, individually or in conjunction with other materials, film, television, video tapes, audio tapes, and digital media, in any and all manner, media and channels of distribution known and unknown, including social media, in connection with the Company and its

Programs; and (ii) to use the applicant's name, image, photograph, likeness, voice, and signature in connection with the Company and its Programs.

Business Transfers

Information about our users, applicants, and the Site is one of our most important business assets. Therefore, information about our applicants and users, including PII, will be disclosed as part of any merger or acquisition, creation of a separate business, the sale or pledge of company assets, or in the event of an insolvency, bankruptcy or receivership in which personal information would be transferred as one of the business assets of the company.

Protection of Company and Others

As referenced above, we release personal information when we believe it is appropriate to comply with the law (e.g., a lawful subpoena, warrant or court order); to enforce or apply our policies; to protect our rights or property, or to protect our users from fraudulent, abusive, or unlawful use of, our Site; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records without delay.

Security of PII

We maintain administrative, technical and physical safeguards to protect against unauthorized access, use, modification and disclosure of PII in our custody and control. We also are committed to employing reasonable technology in order to protect the security of our Site. However, even with the best technology, no website is 100% secure. We will take reasonable measures which we believe are appropriate to protect your PII from loss, misuse, alteration or destruction, and, where possible, will ask that any third parties to whom we may transfer such information to take comparable steps to protect that security.

Third Party Websites

Please be aware that we may provide links to third party websites from the Site as a service to our users and we are not responsible for the content or information collection practices of those sites. Please also note that these websites' privacy policies will differ from those of Company. Therefore, we encourage your to review and understand their privacy practices before providing them with information.

Network and Information Security

You should be aware that Company has no control over the security of other websites on the Internet that you might visit, interact with, or from which you buy products or services.

Updating This Policy

We may revise and update this Policy if our practices change, as technology changes, or as we add new services or change existing ones. Any changes will be posted to this document so that you will always know what information we gather and how we use it. You are encouraged to print or download a copy of this document for your records. If we make any material changes to our Policy or how we handle your personal information, we will post an "update" notice to our site and change the date of the Policy. If we are going to use any PII in a manner that is materially different from that stated in our Policy at the time we collected such information, we will give you a reasonable opportunity to consent to the change. However, if users have opted out of all communication with the Site, or deleted/deactivated their account, then they will not be contacted, nor will their PII be used in this new manner. We will use information in accordance with the most current privacy policy.

Contacting Us

If you have any questions, comments or concerns about this Policy, please contact info@thecreativemindgroup.com. Or you can send us mail to:

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